

# **ACTION CHART FOR GROUPS**

## **AS MEMBERS OF A GROUP, YOU MIGHT WORK WITH OTHERS TO:**

1. Establish links with other groups – build a coalition – network with people outside your “comfort-zone”
2. Follow-up on an action alerts – send an action alerts to others (via newsletters, e-mail list serves, or phone trees) –
3. Sign onto a position statement – develop a position statement – help groups come to agreement (form a consensus)
4. Develop a different proposal (or write a "minority report")
5. Coordinate a letter/email writing or telephone calling campaign
6. Host or co-host a conference on the issue
7. Provide training and technical assistance to build the capacity of your members or people in your community
8. Seek enforcement of existing laws, policies, or regulations
9. Seek enforcement of new laws, policies, or regulations
10. Seek media exposure (contact TV, radio, or newspapers)
11. Conduct a petition drive – flood the system
12. Organize a public demonstration and attend it – organize a boycott – attend a boycott
13. Remind decision-makers why a proposal should be prevented or why it should be supported
14. Lead a public education effort (posters, TV PSA's, speakers' bureau, etc.)
15. Educate "key-players" or the general public about the issue
16. Offer testimony about the issue and tell why it's important that it be supported or opposed
17. Conduct a service audit – document the need (How many are affected?)
18. Determine potential costs and possible funding sources
19. Originate a legislative bill – encourage legislators to sponsor the bill, or at least to support it
20. Request participation in the planning process – give input – analyze proposals

21. Suggest that a proposal be put on hold (postponed) until more information is available
  22. Request formal information (as in a Freedom of Information Request)
  23. Attend meetings where decisions are made (“Watch-dog the system”)
  24. Publicly thank supporters – write thank-you letters to the local paper's editor – organize a celebration to thank volunteers or “key-players” – present plaques or certificates of appreciation
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**Community Advocacy is  
ALL ABOUT ACTION!!!**

**Community Advocacy is  
BEST DONE IN GROUPS!!**

**EVERYONE can take some  
kind of ACTION to make  
Community Advocacy WORK!!!!!!**