

# **COMMUNITY ADVOCACY ACTION CHART**

## **AS A GROUP, YOU MIGHT WORK WITH OTHERS TO:**

- Establish links with other groups – build a coalition – network with people outside your “comfort-zone”
- Develop a position statement – help groups come to agreement (form a consensus)
- Originate a legislative bill – encourage legislators to sponsor or support it
- Request participation in the planning process – give input – analyze proposals
- Suggest that a proposal be put on hold (postponed) until more information is available
- Request formal justification (ask supporters: "Why is this a good proposal?")
- Watchdog the decision making process (attend meetings where decisions are made)
- Remind decision-makers why a proposal should be prevented or why it should be supported
- Lead a public education effort (posters, TV PSA's, speakers' bureau, etc.)
- Educate "key-players" or the general public about the issue
- Offer testimony about the issue (tell why it's important that it be supported)
- Seek enforcement of existing laws, policies, or regulations
- Conduct a service audit – document the need (How many are affected? Etc.)
- Determine potential costs and possible funding sources

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**THE SUMMIT – CEDAR RAPIDS – 6/15/13**

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- **Seek enforcement of new laws, policies, or regulations** (go to the US Department of Justice for ADA issues on the web at <http://www.ada.gov/> -- a part of the US DOJ Civil Rights Division)
- **Host a conference on the issue**
- **Develop a different proposal (or write a "minority report")**
- **Seek media exposure (contact TV, radio, or newspapers)**
- **Send out action alerts to others (via newsletters, email list serves, or phone trees) – make sure to give specific information as to what is needed – and, follow-up on action alerts!!**
- **Provide training and technical assistance to build the capacity of members**
- **Coordinate a letter writing, email writing, or telephone calling campaign**
- **Conduct a petition drive – flood the system**
- **Organize a public demonstration and attend it – organize a boycott &/or attend it**
- **Publicly thank supporters – write thank-you letters to the local paper's editor – organize a celebration to thank volunteers or "key-players" – present plaques or certificates of appreciation made**

